Q2 2024 FINANCIAL RESULTS

Adjusted EBITDA

$16 million (+4% YoY), with a 16% margin.

Share of Europe +5%.
Share of PC +4%.

Available Cash Funds

$140 million*

* Include cash, other current and non-current investments (mainly US treasury notes/ bills, T-Bills, government federal bonds and ETFs).

Pixel Gun 3D PC Edition launch on Steam platform.

Hero Wars x Tomb Raider successful collaboration.

Revenue: $106 million (-8% YoY), driven by a decrease in the recognition of deferred revenues from bookings recorded in prior periods.

Bookings: $108 million (-3% YoY), due to a decrease in advertising bookings, while in-app purchases remained stable.

Marketing Expenses: $47 million (-7% YoY) driven by our successful shift in user acquisition strategy, focusing on enhancing efficiency and long-term value generation.

ABPPU increased 2% while MPU declined 3% YoY.

GDEV